

History

- Ask them about themselves and how they are enjoying the conference
- **When did you get in Campus Crusade for Christ? How did you get involved?**
- **How did you first find out about GodSquad? When, how, and why they first visited the GodSquad?**
- What were your first impressions?
- **How often do you visit GodSquad?**
- What makes you come back?

Experience and knowledge of GodSquad and Internet

- **Tell me about your role in the ministry at your school?**
- **How do you normally get resources, training, or ideas to help you in your ministry role? Do you get the weekly ministry tip from GodSquad?**
- How do you think GodSquad compares to other Christian resource sites?
- **What sites do you regularly visit on the Internet?**
- **Why do you visit those sites and what do you like about them?**

Goals and Behaviors

- **Can you describe your most recent visit to GodSquad?**
- What resources do you regularly look for when you visit GodSquad?
- **How do you go about finding what you need on GodSquad?**
- On average how successful are you at finding what you are looking for?
- Do you know what you need ahead of time or do you browse through the site to find new ideas or resources?
- **What are things you would like to do on the site but currently can't?**
- **How often do you connect with your staff coach and how? (email, IM, Facebook, phone, face-to-face)**

Attitudes and Motivators

- How would you describe the site to a friend?
- **What do you like most about GodSquad?**
- **What do you like least about GodSquad?**
- What would influence you to use the site more?

Opportunities

- **How could we improve the site to make your life easier as a ministry leader?**
- **What's the most important improvement we could make to GodSquad?**