Jeff Bridgforth
Senior Front-End Developer

Hixson, TN • 407.721.0217 • jeff.bridgforth@gmail.com • linkedin.com/in/jeffbridgforth/
Portfolio: https://jeffbridgforth.com/my-work

Skilled, reliable, and experienced front-end developer proficient in HTML, CSS, and JavaScript with a proven track record of consistently transforming designs into high-quality digital experiences that prioritize inclusivity and user experience.

Collaborative and personable communicator who builds meaningful connections with teammates, consistently strives to ensure teammates feel welcomed, heard, and valued, and excels in building productive relationships with cross-functional teams and stakeholders to ensure successful outcomes.

Creative problem solver and subject matter expert adept at troubleshooting and resolving issues with a fresh approach, consistently going the extra mile to ensure the project achieves its highest potential.

Lifelong learner with an insatiable curiosity for the evolving landscape of front-end technologies, dedicated to continual growth and committed to sharing that knowledge and empowering others.

SKILLS

- **Languages & Frameworks**: HTML, CSS, JavaScript, Sass, PHP, Twig (experience), React.js (currently learning)
- **WordPress:** custom theme development, component-based architecture, Gutenberg block editor
- **Front-End:** UI/UX principles, responsive design, cross-browser compatibility
- **Version Control:** Git, GitHub
- **Accessibility Champion**: WCAG-compliant development, prioritizing inclusive user experiences
- **Collaboration & Communication:** Strong team player with excellent interpersonal skills, known for effective collaboration with strategist, designers, developers, project managers, and stakeholders to achieve successful project outcomes.
- **Problem-Solving:** Creative and analytical approach to troubleshooting and resolving technical challenges
- **Troubleshooting & Debugging:** Skilled in diagnosing and resolving code issues to ensure seamless functionality, improve user experience, and elevate overall platform performance.

PROFESSIONAL EXPERIENCE

Senior Front-End Developer   2017–2024
LGND, Remote

Responsible for turning designs into premium digital experiences for LGND's clients with a focus on quality assurance, thoughtful animation, and accessibility.

- **Increased profitability** by architecting reusable WordPress blocks, accelerating development for a global financial institution's training program, and delivering the project at 60% of the budget.
- **Boosted employee participation** by spearheading front-end development for Toyota's grassroots advocacy web application and collaborating cross-functionally.
- **Elevated a video production company's licensing potential** by transforming its multi-genre content catalog from a PDF into an interactive platform for viewing trailers and screeners.
- **Delivered multiple projects under tight deadlines** by taking over key responsibilities to alleviate team workload and ensure client satisfaction.
- **Improved team performance** by initiating workshops that enhanced our understanding of best practices and modern CSS solutions.
- **Built strong social connections with teammates** by organizing virtual coffees and welcoming new members, helping them integrate into the company culture.

Freelance Front-End Developer   2014–2017
Remote

- **Managed successful freelance business** by marketing and selling services, handling client management, meeting critical deadlines, and building corporate websites while adhering to budget constraints.
- **Expanded the capabilities of a small digital agency** by collaborating with its team to build over 30 custom career sites.

Senior Front-End Developer   2013–2014
Easy Designs, LLC, Chattanooga, TN

Responsible for the front-end development of a small boutique Web agency with a focus on building mobile-first responsive websites for both new projects and existing sites.

- **Expanded the reach of** *webstandardssherpa.com* by converting it to a responsive design and improving performance through code refactoring and conditional content loading.
- **Streamlined developmen**t by converting a style tile into a mobile-first responsive website, optimizing performance with responsive images for mobile and desktop.

EDUCATION

University of Kansas, Lawrence, KS
Bachelor of Architecture