

Jeff Bridgforth

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Front-End Developer/UX Developer

- HTML and CSS expert with a passion for translating design concepts into dynamic, responsive sites with super clean, standards compliant code
- Skilled in delivering superior mobile-first responsive solutions that help clients reach a wider audience in a multi-device world
- Proven ability to self-manage multiple projects, meet critical deadlines, and deliver high-quality work that exceed client expectations
- Aggressively invests time to improve craft and empower others through sharing resources on blog and social media

Portfolio

<http://jeffbridgforth.com/portfolio>

Professional Skills

- Standards compliant and semantic HTML
- Well-organized CSS
- jQuery and JavaScript
- Sass, Git, and Grunt workflows
- WordPress and Craft CMS
- Translate and implement design solutions into performant Websites
- Well versed in implementing mobile-first responsive websites

Career Development

Freelance Front-End Developer

2014–Present

Freelance front-end developer with accountability for marketing and selling services, managing client relationships, meeting critical deadlines within budget constraints, and building websites for corporate clients.

- Developed multiple WordPress sites for real-estate companies selling high-end apartments in New York and San Francisco. Created custom solutions for various interactive elements to highlight the features of complex and surrounding neighborhoods.
- Built over 30 custom career sites to help connect potential employees to corporations in a variety of enterprises.
- Designed mobile and tablet secondary page views taking cues from mobile and tablet designs of homepage and from secondary desktop view design on multiple projects.
- Built style guide for health care Web application to make it easier to onboard new developers to current and future development.

Senior Front-End Developer
Easy Designs, LLC, Chattanooga, TN

2013–2014

Responsible for the front-end development for a small boutique Web agency. Focus of my work was building mobile-first responsive Websites, for both new projects and existing sites.

- Revamped high profile site, webstandardssherpa.com, with a mobile-first approach to layout. Implemented changes such as conditional loading and code refactoring to increase site performance.
- Retrofitted two large university Websites from static desktop to mobile-first responsive sites. Translated fixed width static design into fluid layouts that worked across the device platform.
- Translated style tile into mobile-first responsive site built with ExpressionEngine. Designed the mobile and desktop layouts in wireframes. Utilized best practices with responsive images and responsive content to insure great performance on devices and desktop.

Front-End Developer
Bonnier Corporation, Orlando, FL

2010–2013

Crafted custom Drupal sites for one of the largest consumer-publishing groups. It was a fast-paced production environment filled with variety and challenges that sharpened my skills exponentially. Worked with award-winning brands *Popular Photography*, *SAVEUR*, *Parenting*, and *Popular Science*.

- Collaborated with a team to translate design solutions into award-winning interactive experiences for SAVEUR.com.
- Partnered with several backend developers to build a site under an extremely aggressive timeline of three weeks for American Photo Magazine.

Web Designer and Front-End Developer
Cru, Orlando, FL

1999–2010

Served as the sole Web designer/front-end developer in national office that served over 800 campuses. Position required me to be proactive in suggesting how my organization can better utilize the Internet, managing multiple projects, and developing my professional skills to be current with latest technology and best practices. Broad range of duties: including design, front-end development, hosting, domain registration, and maintaining 15 different sites.

Education

UNIVERSITY OF KANSAS, Lawrence, KS
B.A. Architecture

1993

Endorsement

“Jeff is a true professional. His work is top notch and he stays very current with industry trends and developing technologies. Jeff’s professional attitude and responsiveness are a breath of fresh air to our team. We have benefited from his expertise for years and rely on his input daily.”

–Patrick Smith, Owner of dboy