

# Jeff Bridgforth

## Senior Front-end Developer

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**Skilled, reliable, and experienced front-end developer** proficient in HTML, CSS, and JavaScript, with a proven track record of consistently transforming designs into high-quality digital experiences that prioritize inclusivity and user experience.

**Collaborative and personable communicator** who builds meaningful connections with teammates, consistently strives to ensure teammates feel welcomed, heard, and valued, and excels in building productive relationships with cross-functional teams and stakeholders to ensure successful outcomes.

**Creative problem solver and subject matter expert** adept at troubleshooting and resolving issues with a fresh approach, consistently going the extra mile to ensure the project achieves its highest potential.

**Lifelong learner** with an insatiable curiosity for the evolving landscape of front-end technologies, dedicated to continual growth and committed to sharing that knowledge and empowering others.

## Skills

- HTML
- Figma
- Responsive web sites
- Cross-functional Collaboration
- CSS
- Git and GitHub
- Accessibility Champion
- Reliability and Responsiveness
- JavaScript
- WordPress
- Problem-Solving
- Lifelong learner

## Portfolio

My most recent project, <https://10ksbapply.com>. I cannot share this project publicly because of a client agreement. View other projects at <http://jeffbridgforth.com/portfolio>.

## Professional Experience

**Senior Front-End Developer**  
LGND, Remote

2017–2024

Responsible for turning designs into premium digital experiences for LGND's clients with a focus on quality assurance, thoughtful animation, and accessibility.

- **Increased profitability** by architecting reusable WordPress blocks to accelerate the project development for major global financial institutions' small business owners training program and delivering the project at approximately 60% of the budget.
- **Enhanced engagement for Toyota's grassroots advocacy program** by spearheading front-end development and working with a designer, strategist, developers, and the client's team to create an immersive, custom-built web application that empowered its Government Affairs team to further

develop its top-tier advocacy program without being limited by existing public affairs platforms.

- **Elevated the licensing potential of a video production company** by collaborating with a designer to transform their multi-genre catalog of content from a PDF into an interactive online experience where potential customers can view trailers and screeners of their original productions.
- **Alleviated team workload** by taking over projects and delivering high-quality sites within tight deadlines on multiple occasions.
- **Imparted professional knowledge to other team members** by initiating and preparing presentations about accessibility audits and modern CSS layout.
- **Fostered strong social and emotional connections with teammates** by organizing virtual coffees and welcoming new members, facilitating their integration into the company culture through formal and informal interactions.

### **Freelance Front-End Developer**

2014–2017

Remote

Freelance front-end developer with accountability for marketing and selling services, managing client relationships, meeting critical deadlines within budget constraints, and building websites for corporate clients.

- **Expanded the capabilities of a small digital agency** by collaborating with its team to build over 30 custom career sites that connected potential employees to corporations in a variety of enterprises.
- **Optimized project timelines** by taking cues for the mobile and tablet homepage designs and secondary desktop designs to create responsive layouts that work across the spectrum of screen sizes.

### **Senior Front-End Developer**

2013–2014

Easy Designs, LLC, Chattanooga, TN

Responsible for the front-end development of a small boutique Web agency with a focus on building mobile-first responsive websites for both new projects and existing sites.

- **Furthered the reach of a high-profile site, [webstandardssherpa.com](http://webstandardssherpa.com)**, by transforming it from a fixed layout to a fluid, responsive site, and increased site performance through code refactoring and conditional loading of content based on screen size.
- **Streamlined the development process** by translating a style tile into a mobile-first responsive website, using best practices with responsive images to ensure optimal performance on mobile and desktop.

## **Education**

**University of Kansas**, Lawrence, KS  
Bachelor of Architecture